

DO NOT SELL OR SHARE MY PERSONAL INFORMATION: CO

Last Revised: November 12, 2023

This Addendum supplements the Cherry Man [Privacy Policy](#) as well as any other agreements you have with us, such as the Cherry Man Industries [Terms & Conditions](#).

It applies solely to residents of Colorado and addresses our collection of information that is linked or reasonably linkable to an identified or identifiable individual ("**Personal Data**").

We adopt this notice to comply with the Colorado Privacy Act ("**CPA**") and accompanying regulations. Any terms defined in the CPA have the same meaning when used in this Policy.

This Policy does not apply to workforce-related Personal Data collected from Colorado-based employees, job applicants, contractors, or similar individuals acting in a commercial or employment context.

Your Rights and Choices

If you are a resident of Colorado, you may have rights with respect to your Personal Data, subject to applicable exceptions. Once we receive your request and confirm your identity [see Exercising Your Rights], we will review and process your request, as discussed below.

Right to Access

You may be entitled to obtain confirmation regarding whether we process your Personal Data. Additionally, you may request that we disclose to you the Personal Data that we have collected about you in a portable and, to the extent technically feasible, readily usable format.

Right to Deletion

You have the right to request that we delete any of your Personal Data that we collected, subject to certain exceptions.

Right to Correct

You may request that we correct Personal Data that we hold about you in the event that the Personal Data is inaccurate, taking into account the nature of the Personal Data and the purposes of processing the Personal Data.

Right to Opt-Out of Profiling

You may be entitled to opt out of certain processing that has legal or similarly significant effects on you.

Right to Opt-Out of Sales and Targeted Advertising of Personal Data

You have the right to direct us to not sell your Personal Data at any time or use your Personal Data to engage in targeted advertising [the "Right to Opt-Out"]. To exercise the **Right to Opt-Out**, you (or your authorized representative) may submit a request to us by contacting us at info@cherrymanindustries.com or by calling us at [219] 248-7703.

Exercising Your Rights

To exercise your rights to Access, Delete, or Correct, or to appeal an action regarding your request to exercise your rights, please submit a request by contacting us at info@cherrymanindustries.com or by calling us at [219] 248-7703.

Once we receive your rights request and confirm your identity, we will review your request to see if an exception allowing us to retain the information applies.

Only you, or someone legally authorized to act on your behalf, may exercise the rights related to your Personal Data.

To exercise your rights, you must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected Personal Data or an authorized representative, which may include: your name, user account ID, password, address or email address on file.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with Personal Data if we cannot verify your identity or authority to make the request and confirm the Personal Data relates to you.

You do not need to create an account with us to exercise your rights. However, we do consider requests made through your password protected account sufficiently verified when the request relates to Personal Data associated with that specific account.

We will only use Personal Data provided in the request to verify the requestor's identity or authority to make it.

Response Timing and Format

We endeavor to substantively respond to a verifiable Consumer request within forty-five [45] days of its receipt. If we require more time [up to another 45 days], we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Right to Non-Discrimination

We will not discriminate against you for exercising any of your rights.

However, we may offer you certain financial incentives permitted by the CPA that can result in different prices, rates, or quality levels. Any CPA-permitted financial incentive we offer will reasonably relate to your Personal Data's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.

Changes to this Addendum

We reserve the right to amend this Addendum at our discretion and at any time. When we make changes to this Addendum, we will post the updated Addendum on this page. When we do, we will revise the "Last Revised" date at the top of this Addendum. Please check back frequently to see any updates or changes to our Addendum. **Your continued use of our website at <https://cherrymanindustries.com> following the posting of changes constitutes your acceptance of such changes.**

Contact Information

If you have any questions or comments about this notice, the ways in which Cherry Man collects and uses your information described here and in the **Cherry Man Privacy Policy**, your choices and rights regarding such use, or wish to exercise your rights under Colorado law, please do not hesitate to contact us at:

Email: info@cherrymanindustries.com

Postal Address: 2000 Buford Mill Drive, Building 200, Buford, GA 30519

If you need to access this Addendum in an alternative format due to having a disability, please contact info@cherrymanindustries.com.